



CE Critic Intelligence 2027 Founding Partnership Program

As we begin planning for our 2027 CE Critic Intelligence partnerships, we're offering an exclusive opportunity for brands to gain a significant head start in 2026.

Founding Partner Annual Program

Complimentary Q4 Executive Intelligence Reports

Commit to any annual CE Critic Intelligence Partnership in 2026 and receive complimentary Executive Intelligence Reports during Q4 2026.

Start your partnership with intelligence during the most important selling season of the year, at no additional cost.

Tier	Annual Investment	Custom Reports 2027	Complimentary Q4 2026 Custom Reports	Total Reports
Tier 1	\$60,000	6	3	9
Tier 2	\$90,000	10	4	14
Tier 3	\$125,000	16	5	21

While you'll begin receiving invaluable insights in Q4 2026, billing for your annual subscription will commence in January 2027 when the subscription begins, offering a unique deferred payment advantage. Choose from two convenient payment options:

- Annual Payment:** Receive a 5% discount when the annual subscription is paid in full in January 2027.
- Quarterly Billing:** Opt for quarterly installments throughout 2027 at the standard subscription price.

Our commitment is to become an indispensable extension of your product, marketing, and executive teams, providing timely, actionable intelligence that drives faster decisions, identifies key opportunities, and maximizes the impact of every product launch.

Founding Partner Individual Program

Pathway to an Annual Partnership Program

Experience the power of the **CE Critic Intelligence Engine** through one or more custom Executive Intelligence Reports, at the introductory rate of **\$7,500 USD each** through 2026 as part of the **CE Critic Founder Partner Program**.

 If you decide to become an annual Intelligence Partner within **90 days of purchasing one or more report**, we'll **credit the full amount toward your annual subscription**.

Every Executive Intelligence Report includes:



One fully customized CE Critic Intelligence Report



A private 60-minute executive intelligence briefing with Dipin,
Founder of CE Critic



Strategic recommendations and executive Q&A



Actionable insights tailored to your business

Unlock Early Insights: Q4 2026 Onboarding Advantage

Commit to your 2027 CE Critic Intelligence subscription now, and receive custom intelligence reports starting in **Q4 2026 at no additional cost**. This intentional timing offers a strategic head start, capitalizing on the most crucial selling season of the year and the direct lead-up to CES.

Q4 is pivotal, with holiday buying decisions shaping market momentum. By integrating CE Critic Intelligence during this period, your team gains an unparalleled advantage:



Access Q4 Holiday Intelligence

Monitor consumer behavior, competitive activity, and product performance throughout **Black Friday, Cyber Monday**, and the holiday sales season, providing critical insights to optimize year-end marketing and prepare for CES product launches.



Track Product Messaging

Monitor how your product messaging resonates with consumers throughout the critical holiday buying season.



Validate Key Messages

Measure whether your core messages are accurately communicated by reviewers, media outlets, and key influencers.



Adapt Marketing Strategies

Observe real-time shifts in consumer sentiment, allowing agile adjustments to marketing strategies well before CES.



Identify Market Opportunities

Spot emerging competitive threats and untapped market opportunities before they become evident to the broader market.



CES Planning and Readiness Intelligence

Gain a clear understanding of shifts in brand perception and market share before and after CES product launches.

This proactive approach empowers your team to understand consumer thinking **while purchasing decisions are still being formed**, rather than reacting after the fact.

Customized Reports for Your Strategic Edge

Your Q4 reports are completely customized based on your team's priorities. Our Intelligence Engine can build over 130+ custom reports around the questions that matter most to your business, providing actionable insights tailored to your specific needs.

Product Launches

Optimize timing and messaging for new product introductions.

Feature Prioritization

Identify which features resonate most with target consumers.

Brand Perception

Monitor and shape how your brand is perceived in the market.

Competitive Benchmarking

Understand your position against key competitors.

Retail Strategy

Refine placement and promotional efforts for maximum impact.

Pricing Optimization

Analyze market response to various pricing strategies.

Category Opportunities

Uncover emerging trends and untapped segments for growth.

Consumer Buying Intent

Gauge purchase readiness and influencing factors in real-time.

- ✔ Every custom intelligence report is accompanied by a confidential executive briefing with Dipin Sehdev, Founder of CE Critic and architect of the CE Critic Intelligence Engine.